



The Lofty Award is Alice Springs' annual independent art award, designed to celebrate high endeavour in arts practice in Central Australia.

The award was created in 2011 in honour of the late and great Pam Lofts who is recognised for her commitment and vast contribution to the Central Australian artistic community. Whilst boasting a diverse and celebrated body of work, Pam was also a founding member of Watch This Space, the artists run initiative that serves to support and promote independent contemporary arts practices in Alice Springs.

The Lofty award is designed to acknowledge the recipients' contribution to community through their practice, and recognises those who play a role in the 'ever evolving creative culture of Central Australia'. Whilst the award is given to an individual, it is also the broader community who benefit as it enables the a wide range of people to be inspired and participate in arts and culture, and is a chance for them to come together and recognise the individuals who are responsible for nurturing and maintaining this in and around Alice Springs. The winner of the Lofty will receive a locally designed commemorative trophy commissioned by Watch This Space, a lifetime membership to Watch This Space and inclusion in the 2017 program, and a \$1000 cash prize.

To be eligible for the award, the nominee must:

- Be a current or previous member of Watch This Space
- Demonstrated a dedication and passion for maintaining a high standard of arts practice that builds the cultural voice of Central Australia

Nominations close on Friday 18th of November. Shortlisted applicants will be notified before the annual Lofty Awards night, held at Watch This Space on **Saturday the 26th of November.**

Watch this Space | ARTIST RUN INITIATIVE

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Watch this Space is supported by the NT Government through Arts NT, and the Visual Arts & Crafts Strategy through the Australia Council for the Arts.

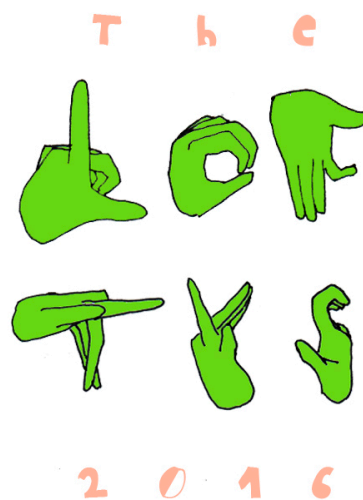
My contact Details

Name: _____

Email: _____

Phone: _____

*VERY OPTIONAL: If the person you have nominated is short listed for the award, please be prepared to give a short (2-3minute) presentation on their work and why you have nominated them. If you are not able to attend the award night on the 26th of November, please arrange for someone to speak on your behalf.



I Nominate:

For high endeavour in arts practice in Central Australia

The nominee's primary Art practise: _____

Please provide a brief statement of the nominee's demonstrated contribution to and impact on the arts in Central Australia:
